



Friends of RADL May 2022 Newsletter

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Friends of RADL
P.O. Box 311
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101 Members! New members Becky Socia and Fran Zvonek, it was a pleasure to meet you at the April Membership Meeting! Thank you for coming.

Coming in May! Welcome RADL's newest staff member - Casey Stone.

Membership Meeting, May 3 at noon in the Community Room at RADL.

- You're welcome to arrive early or stay after meetings to socialize. We love to have a Friendly chat!
- Welcome back Snowbirds!
- The agenda for this meeting includes a recap of our National Library Week activities, sharing information gathered from the Friends of Michigan Libraries Annual Meeting, a FOML sharing session on fundraising, discussing plans for our next activities and events and volunteer opportunities.

A-Ticket-A-Tasket - One More Month of Baskets!

- By the time this newsletter hits your inbox/mailbox, the drawing for the April Baskets will have occurred, live on RADL's Facebook page on Friday, April 29. We will repost the drawing on the Friends' Facebook page. Thank you to Linda Brick, Lisa Sutton with support from Caroline Larson for assembling the April baskets.
- The May "Mother's Day/Spring" baskets are being assembled by Brenda Mikula, Deb Livingston and Erin Lawton. Thank you for volunteering!
- There will be no basket giveaways in June and July. Time for the Summer Reading Program to take center stage!
- The Basket Committee will be meeting in the summer to plan for baskets for resuming baskets in August.
- While we are **not** looking for donations to fill baskets at the moment, keep your keen eyes open for large flat bottomed basket. (Thank you to Deb Livingston who recently scored some!) And ribbon in colors other than Christmas colors, would be appreciated to decorate baskets. Please bring to Membership Meeting or drop off at RADL.

RADL Staff Highlighted for National Library Week/Month

- Did you see our RADL Galaxy of Stars display? Our amazing staff and library volunteers were highlighted with photos and bios. Members and library visitors left messages for them on the display.
- At the April Membership Meeting, Friends arrived early and signed cards for the staff.
- We went into the library to deliver the display, cards and star shaped cookies (ordered by Heidi Luebke, thank you!) to staff.
- The Friends treated the staff with \$15 gift certificates to area restaurants of their choosing.
- Letters expressing appreciation and support for RADL were sent to local & state government and the Houghton Lake Resorter.
- Director Colleen Dyke reports the staff and volunteers really enjoyed the hoopla!
- **If you received this newsletter via email, there are photos attached that Becky Socia and Linda Brick snapped that day.**

FOML Annual Meeting Recap

Part 1

- On April 7, I (Linda Brick) attended via Zoom the Annual Meeting of the Friends of the Michigan Libraries. There were 48 participants from across Michigan. The guest speaker, Cordelia Anderson, a marketing specialist who has worked with large library systems for many years, presented a program “How Friends Can Be Super Supporters”. The program had four topics: I. Characteristics of Friends Groups, II. Friends Audiences (identifying possible library and Friends supporters, III. Reaching Your Audience, and IV. Engaging Friends.
- I believe particularly helpful to us, is information regarding on how to effectively communicate with our targeted audiences - not only with potential members but our own members. I see some practical applications here.
- **Information from this meeting will be shared at the May Membership Meeting.**

Part 2

FOML “Connect with Friends” Meeting

- On April 9, Sue Glover, Martha Clapp and I (Linda Brick) attended via Zoom the Connect with Friends Meeting. Over 45 Friends groups attended. The meeting encompassed: I. Engaging Volunteers and Attracting New Members, II. Update of current FOML activities, and III. Sharing Fundraising Ideas (other than used book sales). Thank you to Sue, Martha and Linda for participating.
- The FOML is updating both its website and manual. Both promise to very useful to Friends groups.
- We came away with some fundraising ideas that might be exciting for us!
- Overall, Martha, Sue and I came away with the feeling that as a group, the Friends of RADL are doing fairly well. We managed to function at some level throughout the pandemic and are making strides to move ahead. Our problems and concerns are pretty much the same ones groups of all sizes are experiencing. That is some comfort. I came away reassured that our group possesses a lot of not only kind and dedicated people but a lot of talent. We are very fortunate.
- **Information from this meeting will be shared at the May Membership Meeting.**

Want to Jump In? We’re ready to go, go, go!

As discussed at the April Membership Meeting, we will be moving ahead with some activities and planning. Here’s a great chance to share your talents and brain-storming super powers! Please look over these initial areas where we’re looking for help. Email, phone, text to get more information. **Linda Brick 248-835-3036 friendsofradl@gmail.com** We will also be discussing this at the May Meeting.

Committees

Yes, I may be interested in participating on a committee. Please contact me with information.

- **Nominating Committee** - Steve Remenar, Chairperson needs 2-3 people to identify possible candidates for the offices of Pres. VP, Sec. Treas. and Trustee for a slate presented in August.
- **Fundraising Committee** - To explore activities and events for future fundraising efforts
- **Publicity Committee** - This position can be divided into 4 areas.
 1. Members Newsletter (presently generated 6 times a year)
 2. Manage Friends Facebook Page and information for RADL Website
 3. Media/Newspaper releases
 4. Generate flyers for Friends Events



Bonus opportunity

Would you consider serving on the Friends of RADL Board beginning in September?